

# MM MASTER OF MANAGEMENT

INTERNATIONAL BUSINESS MANAGEMENT  
(INTERNATIONAL PROGRAM)



## 2019

APPLY  
NOW

FACULTY OF COMMERCE AND ACCOUNTANCY,  
CHULALONGKORN UNIVERSITY



**MM**  
MASTER OF MANAGEMENT  
CHULALONGKORN BUSINESS SCHOOL

DURATION  
OF  
STUDY

## 2 YEARS

36 CREDITS

### FOUNDATION COURSES

(non-business students)

- Management Theories
- Accounting for Business Decisions
- International Financial Decisions and Management
- Economics for Business Management
- Marketing Management

### APPLICATION REQUIREMENTS

1. A completed and signed MM application form.  
Attach 4 of 2-inch, colored photos
2. Official transcript of previous university in any field  
(no minimum GPA)
3. Two copies of this following documents
  - citizen identification card **or**
  - passport showing applicant's name, date of birth,  
and expiry date (for foreigner)
4. One of the following English Proficiency test either
  - CU-TEP at minimum score of 75 or
  - TOEFL iBT at minimum score of 79 or
  - IELTS at minimum score of 6.5
5. Two letters of recommendation from present or former  
instructors or employers
6. A copy of certificate employment, certifying at least  
one-year applicable work experience after completion  
of undergraduate degree
7. Statement of purpose indicating your purposes and  
objectives in undertaking the program and your  
special interests and plans

Remark: 1. English proficiency scores are valid if they are no more than two years old.  
If applicants are US, UK, Canada, Australia, and New Zealand citizens,  
English proficiency score will be exempted.  
2. Every document must be submitted online, in person or by post within the deadline.

### REQUIRED COURSES\*

- International Business Management
- Strategy and Policy in International Business
- Foreign Market Entry Strategy
- International Legal Environments
- Seminar in International Business Management
- International Logistics
- Comparative Management and Cross-Cultural Behavior
- Independent Study I (for Plan B)
- Independent Study II (for Plan B)
- Thesis (for Plan A)

### ELECTIVE COURSES\*

- Electronic Commerce and Digital Enterprise
- Business Research \*\*
- Negotiation for International Business
- International Entrepreneurship
- Business Strategy in Foreign Market
- Contemporary Issues in International  
Business Management
- Resources Management for International  
Business Management
- Business Environment in Greater China
- Business Strategy in Greater China

\* Each course is 3 credit-hours, except for Thesis  
\*\* Compulsory course for Plan A



FACULTY OF COMMERCE AND ACCOUNTANCY,  
CHULALONGKORN UNIVERSITY

# MM MASTER OF MANAGEMENT

# 2019

Established in 1938, the Faculty of Commerce and Accountancy, Chulalongkorn University has over the years maintained a deep commitment to be a source of first-rate business education in Thailand. It is the Faculty's mission to be recognized at the international level as a leading business education institution. The current business landscape is characterized by an ever changing number of multinational companies, joint ventures and corporate expansion. With ASEAN Economic Community (AEC) we are facing with even more competition and opportunities. This dynamic and challenging business environment requires that business education change along with it. The Master of Management Program in International Business is Chulalongkorn University's answer to that challenge. The program catapults graduates into the world of global business. The Master of Management Program in International Business has been designed to fill the urgent demand of young managers, who need to understand the complex nature of the current business environment. They need to be equipped with skills, knowledge and experience in international business management as well as in cross-cultural behavior.

## ADMISSION SCHEDULE \*

Application submission	1 October 2018 - 31 January 2019
Interview	6-8 February 2019
Admission notification	29 March 2019

## WEEKLY CLASS SCHEDULE

Thursdays and Fridays	6:00 pm – 9:00 pm
Saturdays and Sundays	9:00 am – 4:00 pm

## ACADEMIC CALENDAR

Fall Semester	August – December
Spring Semester	January – May
Summer semester/Foundation course	May – July

## TUITION FEE AND OTHER EXPENSES \*

(non-refundable)

Application fee 1,000 baht

Foundation courses (for non-business students)  
10,000 baht per course

Program fee approximately :

- 429,000 baht (for Thai students);
- 638,000 baht (for non-Thai students)
- (excluded compulsory study trip (s) abroad)

Fall/Spring semester = 3 semesters  
122,000 baht (179,000 baht\*\*)

Summer semester = 1 semester  
57,250 baht (95,250 baht\*\*)

\* Subject to change

\*\* In bracket is for non-Thai citizen students