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Responsible decisions • Sustainable actions

Comments by Stephen J. Robinson
12th November 2012

Slide	Comments
1	It may be better to refer to 'public acceptability' rather than 'public acceptance' in the title. It seems a small difference though it is very important. 'Acceptance' is an adjective, implying a degree of passivity in that people can only try to put up with what would be done anyway. This means talking about public acceptance could be taken as indicating a lack of empathy or willingness to listen to people. It may be better to talk of developing 'public acceptability'. Acceptability is a noun that implies an activity, namely involving those affected and hearing views on what is or isn't desirable around a proposed course of action and informing decisions accordingly.
4	The content is good though there is a lot of writing – consider whether Slide 4 could be split after the 'Resistance of local municipalities bullet point' and made into two slides? Obtaining finance has been cited as a risk or challenge for new nuclear plants in the UK
5	The content is good though there is a lot of writing – consider whether Slide 5 could be split and 'Regarding Nuclear...' put on a new slide Check the point about phase out as it was the Swedish policy though online sources say it has been reversed? In the box at the bottom 'Public people...' delete people so it reads 'Public accepts...'
6	The content is good though there is a lot of writing – consider whether Slide 6 could be split into two or even three slides?
7	I really like the diagram which makes a complicated point in a very simple way! Consider the nuclear point on another slide for clarity
8	The content is clear though there is a lot of writing – consider whether Slide 8 could be split into two Text in the box should read 'Today all kinds of information can be accessed via the web – providing accurate and timely information when necessary is crucial'.
10	In the third bullet point insert a 's' so it reads 'Communication in nuclear projects...' Acknowledge that 'Communication' should be seen as a two-way process that involves both giving people information and listening to their views (though you might have said this earlier in the talk) Consider starting a new slide for the section 'Will such communication bodies be efficient? (effective might be a better word rather than efficient)
11	Consider where to talk about acceptability rather than acceptance (see 1 above) Consider using 'accurate' instead of 'correct' information sharing? Maybe say 'communications' rather than 'communicating organisation'? You might consider putting your In conclusion point on a separate slide?

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